



**PUBLICATION DAY:** Thursday

**DEADLINE:** Mondays at 5 PM CST

**CONTACT:** 254-445-2515  
[ads@dublincitizen.com](mailto:ads@dublincitizen.com)

## OPEN/LOCAL RATES

### RETAIL & CLASSIFIED DISPLAY

\$6.50 PCI Black & White

Add \$100 Flat for Color

### NON-PROFIT (501c3) DISCOUNT

25% Off Total Price

### CLASSIFIED LINE ADS

\$7.00 per ad (25 words or less)

\$.20 per word additional

### PRE-PRINTED INSERTS

\$210.00 1 oz or less

\$250.00 1.01 oz - 2.00 oz

\$300.00 2.01 oz - 3.00 oz

\$350.00 3.01 oz +

Full Run Only - 2,000 Qty.

Send To: 1342 Industrial Dr., New Braunfels, TX 78130

### NATIONAL/AGENCY RATES

Rates as indicated, net-to-paper. Volume discounts available.

### PUBLIC NOTICES (LEGAL ADVERTISING)

Submit via Word Document to [classifieds@dublincitizen.com](mailto:classifieds@dublincitizen.com) for quote

MODULAR SIZE PROGRAM			
	COLOR	B&W	DIMENSIONS
Full Page	\$895	\$800	11.39" x 21.00"
Half Page	\$475	\$400	11.39" x 10.50"
Qtr. Page	\$255	\$200	5.63" x 10.50"
Eighth Page	\$135	\$100	5.63" x 5.00"
Classified Business Directory			
Bus. Card	\$40	4-Weeks	1.79" x 2.00"
Bus. Card	\$104	13-Weeks	1.79" x 2.00"

## MEASUREMENTS

LOCAL & CLASSIFIED DISPLAY ADVERTISING	
Columns	Inches
1	1.79"
2	3.71"
3	5.63"
4	7.55"
5	9.47"
6	11.39"

### OBITUARIES

Submit Word Doc to [publisher@dublincitizen.com](mailto:publisher@dublincitizen.com) for quote

***DUBLINCITIZEN.COM***

### DIGITAL ADVERTISING

Includes visibility throughout all local web display positions

728x90 & 300x250

Per Month

**50%**

\$400

**25%**

\$225

**10%**

\$100

**5%**

\$60

### NEWSLETTER ADVERTISING

600x200

Per Month

**Top**

\$200

**Middle**

\$150

**Lower**

\$100

Publisher reserves the right to reject or cancel any advertisement or part of any advertisement at any time. When an advertisement contains an error which is not the fault of an advertiser or agency, the liability of the publisher shall not exceed supplying a correction letter and credit for the space occupied by incorrect item - this includes public notices and legal advertising. In no event is the publisher liable for special, consequential, incidental, indirect or punitive damages, including but not limited to lost profits. No responsibility is assumed for more than one incorrect insertion of any advertisement. Where proof of ad is submitted, advertiser assumes all responsibility for any error not marked on a proof. There shall be no liability for non-insertion of any advertisement beyond the amount paid for such advertisements. All advertising is required to be paid in advance, prior to publishing, unless credit has been established and approved. Political advertising must be paid in advance and approved by publisher. Ad placement is not guaranteed without a 25% additional charge. Color placements are subject to availability. **Effective January 1, 2021.**